# **Private Kindergarten Project**



What could be more rewarding investment than investing in human resources?

## Estimated revenue after 3 years in operation of approx. US\$ 22,000 per year and up.

## **Project Details**

Early childhood education is critical to children's development and to the development of a country as a whole. The Lao Government sees the importance of education. Due to the local government's budget shortage, the education industry is now open for private investors, foreign and domestic.

Parents always want the best future they can give their children. While many preschool children used to stay at home with one adult, nowadays, as the local economy starts to grow, often both parents have to work outside their house. In La District of Oudomxay Province, annually the average number of preschool children is 330. Currently, existing public kindergartens, however, can only take in 50% of the children per year.

Therefore, an investor(s) is sought to establish a private kindergarten. This will be the first private kindergarten in the area.

The project's duration is 25 years. The site is approximately 26 km from Udomxay Municipality, 26 km from the province's airport, and 18 km from Nam Ko Hydropower plant. These roads are in very good conditions.



## **Project details (continued)**

**Local services:** The site has access to electricity, bamboo-piped water, sewers, and garbage collection, as well as internet (3G), landline and mobile phone services.

**Local Produce:** Beef, buffalo, goat, pork, chicken, duck, and fish as well as fresh fruits and vegetable are easily accessible.

**Labor:** La District has a total population of approximately 17,170 people with the workforce accounting for 30% of the population. It also has 100 foreign workers.

**Heavy Machinery**: Excavator, bulldozers, cranes, and some other heavy hydraulic machines are available locally.



### **Income/Incentives & Minimum Requirements**

Market estimation: During the first year of operation the number of enrollments is expected to be 165. With the number of enrollment increases 2.4% annually, it is expected that after 3 years of operation, the investor(s) will see profits of approx. US\$22,000 and up.

#### **Incentives**

- The investor(s) will receive special treatments (In case of state land leasing, the first three years will be free of charge);
- 10 years of profit tax holidays; and
- Import Tax Exemption for equipment essential to operate the project.

## **Support from the Government**

- Shorten application process;
- Provide consultation in every step of the project application process; and
- Facilitate in other public service access.

## **Minimum Requirements**

- Feasibility studies and business development plan
- An Environmental, Health and Safety Management Plan
- Investment agreement;
- Any business operation licenses and agreements required by concerned government authorities;
- Capital of 73,000 USD;
- Must have a 'buy local' policy;
- Must give priority to locals in the job recruitment process; and
- Must contribute to the community development fund.



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